





Send Payment To:

**KOB**  
**P O Box 1351**  
**Albuquerque, NM 87103**

www.kobtv.com

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
169825-1	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Verde Voters PAC	10/30-11/5 Order		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/30/12	11/05/12	News 4 @ Midday M-F	M-F 12noon-1p	-----	:30	0	\$175.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 All F 11/02/12 12:24 PM News 4 @ Midday M-F M-F 12noon-1p :30 VER 1201CLOH \$175.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 M----- 1 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 All M 11/05/12 12:44 PM News 4 @ Midday M-F M-F 12noon-1p :30 VER 1201CLOH \$175.00 NM									
4	10/30/12	11/05/12	Inside Edition 330p	M-F 330p-4p	-----	:30	0	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -TWTF-- 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All W 10/31/12 3:58 PM Inside Edition 330p M-F 330p-4p :30 VER 1201CLOH \$200.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 M----- 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All M 11/05/12 3:41 PM Inside Edition 330p M-F 330p-4p :30 VER 1201CLOH \$200.00 NM									
5	10/30/12	11/05/12	Judy Judy-P/ DR 4p/ 430p	M-F 4p-5p	-----	:30	0	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -TWTF-- 4 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 All Tu 10/30/12 4:55 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 VER 1201CLOH \$200.00 NM 1 All W 10/31/12 4:41 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 VER 1201CLOH \$200.00 NM 4 All Th 11/01/12 4:43 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 VER 1201CLOH \$200.00 NM 2 All F 11/02/12 Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :00 <del>\$200.00</del> NM Credited Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 M----- 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 All M 11/05/12 4:21 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 VER 1201CLOH \$200.00 NM									
6	10/30/12	11/05/12	News 4 @ 6p M-F	M-F 6p-632p	-----	:30	0	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -TWTF-- 4 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 All Tu 10/30/12 6:26 PM News 4 @ 6p M-F M-F 6p-632p :30 VER 1201CLOH \$500.00 NM 1 All W 10/31/12 6:30 PM News 4 @ 6p M-F M-F 6p-632p :30 VER 1201CLOH \$500.00 NM 4 All Th 11/01/12 6:14 PM News 4 @ 6p M-F M-F 6p-632p :30 VER 1201CLOH \$500.00 NM 2 All F 11/02/12 News 4 @ 6p M-F M-F 6p-632p :00 <del>\$500.00</del> NM Credited Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 M----- 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 All M 11/05/12 6:26 PM News 4 @ 6p M-F M-F 6p-632p :30 VER 1201CLOH \$500.00 NM									
7	10/30/12	11/05/12	News 4 @ 10p M-F	M-F 10p-1035p	-----	:30	0	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -TWTF-- 4 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All Tu 10/30/12 10:13 PM News 4 @ 10p M-F M-F 10p-1035p :30 VER 1201CLOH \$800.00 NM 1 All W 10/31/12 10:24 PM News 4 @ 10p M-F M-F 10p-1035p :30 VER 1201CLOH \$800.00 NM 4 All Th 11/01/12 10:29 PM News 4 @ 10p M-F M-F 10p-1035p :30 VER 1201CLOH \$800.00 NM 3 All F 11/02/12 10:27 PM News 4 @ 10p M-F M-F 10p-1035p :30 VER 1201CLOH \$800.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



Send Payment To:

**KOB**  
**P O Box 1351**  
**Albuquerque, NM 87103**

www.kobtv.com

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
169825-1	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Verde Voters PAC	10/30-11/5 Order		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	10/30/12	11/05/12	News 4 @ 10p M-F	M-F 10p-1035p	-----	:30	0	\$800.00	NM
11/05/12 11/11/12 M----- 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 All M 11/05/12 10:14 PM News 4 @ 10p M-F M-F 10p-1035p :30 VER 1201CLOH \$800.00 NM									
8	10/30/12	11/05/12	The Tonight Show	M-Th 1035p-1135p	-----	:30	0	\$245.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -TWTF-- 2 \$245.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All Tu 10/30/12 11:30 PM The Tonight Show M-Th 1035p-1135p :30 VER 1201CLOH \$245.00 NM 1 All W 10/31/12 11:31 PM The Tonight Show M-Th 1035p-1135p :30 VER 1201CLOH \$245.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 M----- 1 \$245.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 All M 11/05/12 The Tonight Show M-Th 1035p-1135p :00 <del>\$245.00</del> NM Credited									
9	10/30/12	11/04/12	Tuesday Prime C	Tu 9p-10p	-T-----	:30	1	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -T----- 1 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 10/30/12 9:37 PM Tuesday Prime C Tu 9p-10p :30 VER 1201CLOH \$900.00 NM									
10	10/30/12	11/04/12	Thursday Prime A	Th 7p-8p	---T---	:30	2	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 ---T--- 2 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Th 11/01/12 Thursday Prime A Th 7p-8p :00 <del>\$700.00</del> NM Credited 2 All Th 11/01/12 Thursday Prime A Th 7p-8p :00 <del>\$700.00</del> NM Credited									
11	10/30/12	11/04/12	Saturday Night Live	Sa 1030p-1205a	-----S-	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----S- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Sa 11/03/12 12:00 AM Saturday Night Live Sa 1030p-1205a :30 VER 1201CLOH \$400.00 NM									
12	10/30/12	11/04/12	Inside Edition Sunday	Su 1035p-1105p	-----S	:30	1	\$100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----S 1 \$100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Su 11/04/12 10:56 PM Inside Edition Sunday Su 1035p-1105p :30 VER 1201CLOH \$100.00 NM									
13	11/05/12	11/05/12	Monday Prime 2hr 7p-9p	M 7p-9p	M-----	:30	1	\$2,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 M----- 1 \$2,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 11/05/12 7:46 PM Monday Prime 2hr 7p-9p M 7p-9p :30 VER 1201CLOH \$2,000.00 NM									
14	10/30/12	11/04/12	Wednesday Prime B	W 8p-9p	--W----	:30	1	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 --W---- 1 \$700.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



Send Payment To:

**KOB**  
**P O Box 1351**  
**Albuquerque, NM 87103**

www.kobtv.com

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
169825-1	11/06/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Verde Voters PAC	10/30-11/5 Order		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/30/12	11/04/12	Wednesday Prime B	W 8p-9p	--W----	:30	1	\$700.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All W 10/31/12 8:21 PM Wednesday Prime B W 8p-9p :30 VER 1201CLOH \$700.00 NM									
15	10/30/12	11/04/12	News 4 Today II 6a-7a	M-F 6a-7a	---T---	:30	1	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 ---T--- 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Th 11/01/12 6:59 AM News 4 Today II 6a-7a M-F 6a-7a :30 VER 1201CLOH \$600.00 NM									
16	11/05/12	11/05/12	M-F Today Show	M-F 7a-9a	M-----	:30	1	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 M----- 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 11/05/12 7:23 AM M-F Today Show M-F 7a-9a :30 VER 1201CLOH \$600.00 NM									
17	10/30/12	11/04/12	News 4 Special Sa 530p-6p	Sa 530p-6p	-----S-	:30	1	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----S- 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Sa 11/03/12 News 4 Special Sa 530p-6p Sa 530p-6p :00 <del>\$200.00</del> NM Credited									
18	11/05/12	11/06/12	News 4 Today II 6a-7a	M-F 6a-7a	-T-----	:30	1	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 -T----- 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 11/06/12 6:23 AM News 4 Today II 6a-7a M-F 6a-7a :30 VER 1201CLOH \$600.00 NM									
19	10/30/12	11/04/12	Wednesday Prime C	W 9p-10p	--W----	:30	1	\$1,400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 --W---- 1 \$1,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All W 10/31/12 9:29 PM Wednesday Prime C W 9p-10p :30 VER 1201CLOH \$1,400.00 NM									
20	10/30/12	11/04/12	Football Night in America Su 5p-6p	Su 5p-6p	-----S	:30	1	\$1,545.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----S 1 \$1,545.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Su 11/04/12 5:17 PM Football Night in America Su 5p-6p :30 VER 1201CLOH \$1,545.00 NM									
21	11/06/12	11/06/12	News 4 @ Midday M-F	M-F 12noon-1p	-T-----	:30	1	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 -T----- 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 11/06/12 12:12 PM News 4 @ Midday M-F M-F 12noon-1p :30 VER 1201CLOH \$200.00 NM									

Total Spots 39

Gross Total \$21,210.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



www.kobtv.com

**Payment Terms 30 Days**

Send Payment To:

**KOB**  
**P O Box 1351**  
**Albuquerque, NM 87103**

# INVOICE

DUPLICATE

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
169825-1	11/06/12	November 2012	10/29/12 - 11/06/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Verde Voters PAC	10/30-11/5 Order		

Agency Commission **\$3,181.50**

Net Amount Due **\$18,028.50**